EOI Guidelines

CARNARVON COMMON GROUND PROJECT DESIGN

Submit by 4pm, Friday 28 March, 2025

The Carnarvon Common Ground Project is seeking an Aboriginal or Torres Strait Islander artist living in Carnarvon to collaborate on the design of the project's branding and website. This is an opportunity to contribute creatively to a community-driven initiative that reflects the region's culture, identity, and aspirations.

About the Project

Carnarvon Common Ground Project is a Justice Reinvestment initiative aimed at fostering a stronger, safer, and more united community. The branding will play a key role in shaping the project's visual identity, aligning with the community's vision developed through recent surveys.

Artist Requirements

The selected artist will:

- Identify as Aboriginal or Torres Strait Islander
- Work collaboratively with a graphic designer and the Carnarvon Common Ground Project team to design the branding material.
- Provide a unique artwork (painted or drawn) that will inspire the project's logo, colour scheme, and branding materials.
- Grant copyrights for the final design to the Carnarvon Common Ground Project. Grant unrestricted use of the artwork for organisational purposes, including documentation, marketing and promotion. This includes the digitalisation of the artwork for use in polos, lanyards and other operational materials.
- Reside in Carnarvon.
- Be available for discussions and feedback sessions throughout the design process.
- Potential opportunity for media including, but not limited to, interviews and photo shoot/s.

Fee

The artist will receive up to \$5,000 inc gst fee for their contribution. Please see Terms and Conditions for further details.

How to Apply

Interested artists are invited to answer and submit the application form, answering a number of questions. Artists under 18 must provide written consent from a parent or guardian.

Selection Process

The Carnarvon Common Ground Project panel will shortlist three artists based on the following criteria:

- Ability to collaborate on their artwork and take feedback
- Connection to Carnarvon
- Ability to adapt while maintaining their artistic and creative style

The Carnarvon Common Ground Project community group will vote for the successful artist.



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Submissions

Email your application and photo of sample artwork to info@gdc.wa.gov.au Drop off application in person with sample artwork at the GDC office at 33 Robinson Street, Carnarvon.

Fill out application with GDC support. Contact details below.

Submit your Expression of Interest by 4pm, Friday 28 March, 2025.

Project timeline

EOI Submission Deadline: 4pm, Friday 28 March, 2025. Artist Selection Notification: April, 2025 Artwork Collaboration: Begins April, 2025. Artwork completed by 31 May 2025 at the latest.

Artist Support

Should you require support with the submission, please contact Jordan Koster on jordan.koster@gdc.wa.gov.au or drop into the Gascoyne Development Commission office.

Terms and Conditions

- The \$5,000 inc GST payment is a one-time fee, inclusive of all rights for reproduction.
- Payment Method: A 20% deposit will be paid upon signing the agreement, with the remaining 80% paid upon completion and delivery of the artwork.
- The artist retains moral rights to the artwork but agrees to Carnarvon Common Ground Project has exclusive right to reproduce and alter the design.
- Late submissions will not be considered.
- All designs and concepts must be authentic and original work of the artist submitting the design.
- The artist must sign a formal agreement accepting these terms before starting the commission.

Contact

For more information, please contact GDC's Project Officer Jordan Koster Email: info@gdc.wa.gov.au Phone: (08) 9941 7004 <u>ww.gdc.wa.gov.au</u>

