



Frequently Asked Questions

Community Growth Fund & outgoing Sponsorship Program

What is the difference between the Community Growth Fund and Outgoing Sponsorship funding?

The Community Growth Fund is designed to support community organisations in growing their clubs or organisations through various projects, programs, and events. The Outgoing Sponsorship Fund is intended to allocate funding towards programs or events that generate economic benefits for the Shire or foster community celebration, development, and engagement.

Why the change?

The Community Growth Fund was created to support the growth of community organisations and events. In recent years, the Shire has seen significant growth in large iconic events. By separating large economic programs and events into the Outgoing Sponsorship Funding, we ensure that these initiatives are not scored against grassroots community projects.

What are the key differences between the two programs?

The Community Growth Fund offers a maximum of \$5,000 and requires an application form detailing how the funding will be used, along with quotes. The Outgoing Sponsorship Fund provides two options for organisations based on the amount of funding received. The application form requires information about exposure

and reach, and the acquittal process is focused on providing evidence of marketing.

Can we apply for both programs?

No, you can only apply for one of the programs within a financial year.

What are the timelines for funding approvals?

The Community Growth Fund will remain the same, opening three times per year on January 1, July 1, and October 1. The outcomes of applications are typically announced about 6 weeks after the closing date. The Outgoing Sponsorship Fund opens in June for the month, aligning with the annual Council budget process.

Are there any eligibility criteria for the Community Growth Fund?

Yes, applicants must be community organisations that demonstrate a need for funding to support growth through specific projects, programs, or events. Detailed eligibility criteria can be found [here](#).

How do we apply for the Community Growth Fund?

You can apply by filling out the application form available on the Shire's website, providing details on how the funding will be used, along with relevant quotes.



What is the maximum amount of funding we can apply for under the Outgoing Sponsorship Fund?

The maximum amount varies based on the specific option you choose within the Outgoing Sponsorship Fund. Detailed information on funding limits is provided in the application guidelines.

What kind of evidence is required for the acquittal process in the Outgoing Sponsorship Fund?

Applicants must provide evidence of marketing and exposure achieved through the funded event or program. This includes media coverage, social media metrics, attendance figures, and any other relevant data demonstrating the impact of the sponsorship.

What happens if our application is unsuccessful? Can we reapply?

Yes, if your application is unsuccessful, you can reapply in the next funding round, provided you address any feedback received and meet the eligibility criteria.

Who can we contact for more information or assistance with our application?

For more information or assistance, you can contact our Community and Cultural Development team by calling the Shire on (08) 9941 0000 or emailing shire@carnarvon.wa.gov.au

